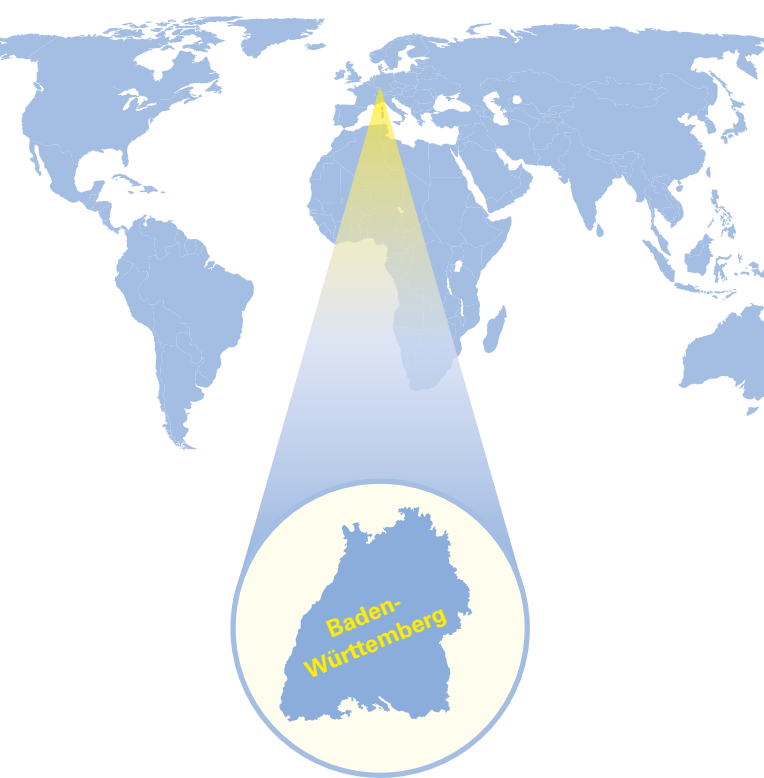


Economic Facts and Figures Baden-Württemberg 2023



Baden-Württemberg

MINISTERIUM FÜR WIRTSCHAFT, ARBEIT UND TOURISMUS



This state in Southwest Germany is a top quality region for enterprises with international standing.

The particular strength of Baden-Württemberg is its high economic performance characterized by a strong export position and huge investments in research and development as well as in innovations. Outstanding branches are the technology sectors such as automobile production and mechanical and electrical engineering.

A successful network of small, medium-sized and large manufacturers closely intertwined to research facilities and production-oriented services is a key factor for achieving this strong economic development.

Due to its high quality standards, Baden-Württemberg is an ideal location for successful business.

For additional information please refer to the addresses and telephone numbers provided on the last page.

Area and Population	Unit	2010	2015	2022
Area	km ²	35 751	35 751	35 748
Total population	1 000	10 754	10 880	11 125
less than 20 years	1 000	2 129	2 098	2 124
65 years and over	1 000	2 091	2 152	2 318
density of population	population per km ²	301	304	311
Economic Strength				
	Unit	2010	2015	2022
Gross domestic product				
in current prices	EUR mill.	382 897	463 346	572 837
per capita	EUR	36 534	42 910	50 982
real economic growth	%	7,8	2,5	1,4
Distribution of gross value added (current prices)				
Agriculture, forestry and fishing	%	0,6	0,5	0,8
Industry, excluding construction	%	33,7	35,0	32,5
Manufacturing	%	30,9	32,9	30,1
Construction	%	4,2	4,4	5,8
Service activities	%	61,6	60,1	60,9
Trade, transportation and storage, accomodation, information and communication	%	18,6	18,3	20,1
Financial, insurance and real estate activities, professional service activities	%	24,5	24,2	22,6
Public administration and other service activities, education and human health	%	18,4	17,7	18,2
Labor Market				
	Unit	2010	2015	2022
Unemployed	1 000	258,7	181,1	184
Unemployment rate (ILO)	%	4,8	3,1	3,1

Total Employment	Unit	2010	2015	2022
Total employment	1 000	5 720	6 091	6 384
Percentage of total employment				
Agriculture, forestry and fishing	%	1,3	1,1	1,0
Industry, excluding construction	%	25,9	25,8	24,9
Manufacturing	%	24,9	24,7	23,7
Construction	%	5,2	5,1	5,5
Service activities	%	67,6	68,0	68,6
Trade, transportation and storage, accomodation, information and communication	%	24,6	24,5	24,3
Financial, insurance and real estate activities, professional service activities	%	15,3	15,8	15,3
Public administration and other service activities, education and human health	%	27,8	27,7	28,9

Companies in Baden-Württemberg in 2021

Economic sector	Enterprises		
	Number	Employees subject to social insurance	Turnover
	1 000		EUR bill.
Manufacturing	39,1	1 509,7	510,6
Construction	49,1	257,2	53,6
Wholesale and retail trade; repair of motor vehicles and motorcycles	78,1	681,0	383,6
Transportation and storage	12,8	161,0	24,2
Accommodation and food service activities	32,4	113,6	8,3
Information and communication	17,2	196,1	38,4
Financial and insurance activities	11,2	116,4	15,4
Real estate activities	27,3	26,2	13,2
Professional, scientific and technical activities	68,2	308,3	53,3
Administrative and support service activities	26,6	239,1	26,2
Human health and social work activities	33,0	627,4	15,0
Arts, entertainment and recreation	11,2	38,1	4,3
Other service activities	31,1	125,5	4,7

Industry (manufacturing)	Unit	2010	2015	2022
Local units	Number	8 047	8 187	8 514
Employees	1 000	1 155	1 245	1 298
Turnover	EUR mill.	272 873	345 729	437 292
Domestic turnover	EUR mill.	136 666	153 115	184 771
Foreign turnover	EUR mill.	136 207	192 614	252 520
Export rate	%	49,9	55,7	57,7
Wages and salaries per employee	EUR	43 319	50 697	58 022

Industrial Structure (Percentage in proportion to the turnover in manufacturing)	Unit	2010	2015	2022
Manufacture of motor vehicles, trailers and semi-trailers	%	25,9	31,0	31,0
Manufacture of machinery and equipment n.e.c.	%	20,5	21,4	18,5
Manufacture of fabricated metal products, except machinery and equipment	%	7,3	7,0	7,2
Manufacture of electrical equipment	%	7,3	6,5	6,6
Manufacture of computer, electronic and optical products	%	4,5	4,1	4,2
Manufacture of food products	%	5,3	4,2	6,3
Manufacture of rubber and plastic products	%	4,0	3,8	3,9
Manufacture of chemicals and chemical products	%	3,6	3,3	4,6
Manufacture of basic pharmaceutical products and pharmaceutical preparations	%	2,7	2,7	1,6

Craft	Unit	2010	2015	2022
Local units	Number	106 844	109 044	125 461
Employees	1 000	704	740	780
Turnover	EUR bill.	76,1	88,4	120,0

Primary Construction Industry	Unit	2010	2015	2022
Local units (June)	Number	6 921	7 158	8 322
Employees (June)	1 000	86	93	116
Turnover	EUR mill.	974	1 193	1 858

Education	Unit	2010	2015	2022
Total students	1 000	1 651	1 545	1 500
General education schools	1 000	1 219	1 121	1 100
Vocational training	1 000	432	424	400
Total college and university students	1 000	287	357	355
Law, economic and social sciences	1 000	86	122	129
Mathematics, natural sciences	1 000	54	39	40
Engineering sciences	1 000	60	111	99
Vocational Training	Unit	2010	2015	2022
Total trainees (apprentices)	1 000	205	190	171
Industry and commerce	1 000	124	118	101
Craft	1 000	55	47	44
Agriculture	1 000	4	4	4
Civil service	1 000	6	5	6
Liberal professions	1 000	15	15	15
Home economics	1 000	2	1	1
Science and Research	Unit	2010	2015	2022
State expenditures (incl. communities)	EUR mill.	3 585	4 529	5 949
Total college and university staff	1 000	61	72	79
Natural and engineering sciences	1 000	21	25	26
Total staff in research and development work in the industrial sector	1 000	97,5	114,0	141,7
R&D intensity	%	4,8	4,9	5,8
Domestic applications for a patent	Number	14 783	14 221	13 444
Engineer density	%	.	3,7	4,2

Tourism	Unit	2010	2015	2022
Guest beds	1 000	393	394	431
Overnight stays	1 000	43 515	50 763	52 262
Foreign guests	1 000	8 020	11 124	9 905
Foreign Trade	Unit	2010	2015	2022
Total exports	EUR mill.	152 722	195 988	262 796
Motor vehicles and parts	EUR mill.	35 108	50 618	55 304
Machinery	EUR mill.	32 572	39 788	46 536
Pharmaceutical products	EUR mill.	13 053	21 541	41 210
Data processing devices, electronic and optical products	EUR mill.	11 415	13 137	17 538
Electrical equipment	EUR mill.	10 187	12 832	16 688
Chemical products	EUR mill.	7 098	9 425	16 042
Country of destination				
EU 27	EUR mill.	72 561	85 070	123 410
France	EUR mill.	12 452	14 432	18 573
Netherlands	EUR mill.	11 532	12 791	16 922
Italy	EUR mill.	8 572	8 278	16 281
USA	EUR mill.	13 631	25 847	39 395
People´s Republic of China	EUR mill.	11 079	13 916	20 122
Switzerland	EUR mill.	12 622	13 368	20 811
United Kingdom	EUR mill.	7 898	14 372	10 226
Japan	EUR mill.	2 843	3 814	5 147
Total imports	EUR mill.	126 295	155 748	259 984
EU 27	EUR mill.	67 170	86 238	137 097
Italy	EUR mill.	8 689	11 581	17 917
Netherlands	EUR mill.	6 622	13 061	14 083
France	EUR mill.	10 047	11 353	13 529
Switzerland	EUR mill.	11 763	14 716	18 631
People´s Republic of China	EUR mill.	9 551	10 453	38 982
USA	EUR mill.	10 548	12 903	16 482

Baden-Württemberg's Economic Role in Germany

	2010	2015	2022
	Percentage (%) in proportion to Germany		
Area	10,0	10,0	10,0
Population	13,2	13,2	13,4
Persons in employment	13,9	14,1	14,0
Manufacturing	17,7	17,9	18,0
Self-employed	13,2	13,5	13,3
Gross domestic product (current prices)	14,9	15,3	14,8
General education school population	13,9	13,5	13,0
Vocational school population	15,3	16,3	16,3
Total college and university student population	13,0	13,0	12,1
Mathematics, natural sciences	14,0	12,6	12,7
Total staff in research and development work in the industrial sector	27,3	28,2	29,8
Domestic applications for a patent	31,3	30,0	36,1
Employees, manufacturing	20,2	20,3	20,6
Machinery	30,1	29,9	30,7
Vehicle construction	27,4	27,1	27,4
Overnight stays	11,4	11,6	11,6
Exports	16,0	16,4	16,7
Motor vehicles and parts	21,8	22,3	22,6
Machinery	23,0	23,4	22,3
Pharmaceutical products	25,9	30,8	34,0
Computer, electronic and optical products	13,8	13,5	13,3
	Key level figures (Germany = 100)		
Per capita gross domestic product (current prices)	114,4	115,8	110,8
Per capita expenditures on research and development	196,9	193,4	206,2
Export rate (manufacturing)	112,5	117,5	118,6
Gross wages and salaries per employee	108,3	108,8	105,3

Largest Cities in Baden-Württemberg 2022

City	Population	Area
	1 000	km ²
Stuttgart	633	207
Mannheim	316	145
Karlsruhe	309	173
Freiburg im Breisgau	236	153
Heidelberg	163	109
Ulm	129	119
Heilbronn	128	100
Pforzheim	128	98
Reutlingen	118	87
Esslingen	95	46
Ludwigsburg	94	43
Tübingen	93	108

Information and Addresses

If you are interested in more detailed information on cooperation with companies in Baden-Württemberg and on issues of industrial development, please contact one of the following addresses:

International Economic Cooperation

Ministerium für Wirtschaft,
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Baden-Württemberg

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