

Eleven reasons  
for professionals  
to come to  
Baden-Württemberg:



Baden-Württemberg

Where ideas work.

## 1.

... because we have the right job for every qualification. Almost. An exception: Silvia Sommerlath from Heidelberg is today Her Majesty Queen Silvia of Sweden.

## 2.

... because this is where ingenuity lives and where you, as a clever mind, are in the best company. Nowhere are so many patents per capita registered as in Baden-Württemberg. Twelve Nobel Prize winners are also from here.

## 3.

... because employment has a tradition here. For years now Baden-Württemberg has had one of the lowest unemployment rates in Europe. But besides work, there is still enough time for one another: 41 percent of Baden-Württemberg residents perform voluntary work - a German record!

## 4.

... because Baden-Württemberg not only has the most hours of sun in Germany annually; the working climate is also correspondingly pleasant: With only ten days of absence, Baden-Württemberg residents are sick least often.

## 5.

... because the environment is healthy here, as we discharge a third less CO<sup>2</sup> into the air than the national average. It's no surprise that the highest tree in Germany grows in Freiburg.

## 6.

... because not only trees, but companies also thrive wonderfully here: Baden-Württemberg has the most high-growth companies, the lowest rate of business bankruptcies, and export hits like the automobile, the air bag, nylon stockings and the teddy bear were invented here.

## 7.

... because Baden-Württemberg offers your children exceptional prospects: Special attention is already paid to the care of the littlest ones. Only one of twenty children leaves school without graduating. It's thus quite logical that, with youth unemployment of less than four percent, we are among the best in Europe.

## 8.

... because work is carried out with the utmost concentration, as exemplified by the German national football coach Jogi Löw, a Baden-Württemberg native.

## 9.


... because we don't make life more difficult than it needs to be. We have one of the lowest crime rates and are among the top earners. It goes without saying that we also give something back: Last year the „Sternsinger“ in Baden-Württemberg collected the most donations in Germany.

## 10.

... because leisure time is also important here. In recognition of this, we have also built an amusement park: the Europa Park in Rust. Those who need a thrill can find one in Europe's largest roller coaster.

## 11.

... because on Lake Constance, in the Black Forest and on the Rhine and Neckar, there is an endless number of things to discover. That takes time. And because people in Baden-Württemberg like to enjoy life to the fullest, they live longest here.

 We look forward to you.

Your ideas. And your successful future.

Here in Baden-Württemberg.



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